

Form PTO-1449 (REV. 8-83)	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. 8887.3002	SERIAL NO. UNKNOWN
INFORMATION DISCLOSURE CITATION		APPLICANT TELECOM PARTNERS LTD.	
<i>(Use several sheets if necessary)</i>		FILING DATE UNKNOWN	GROUP UNKNOWN

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

OTHER DOCUMENTS (*Including Author, Title, Date, Pertinent Pages, Etc.*)

RP	BA	Marketing literature, Firefly Corporation, "Firefly passport Office"
	BB	Net Perceptions Corporation, white paper entitled "Adding Value in the Digital Age"
RP	BC	Product Literature, Aptex Software Inc., "SelectCast for Ad Servers"
	BD	Product Literature, Aptex Software Inc., "SelectCast for Commerce Servers"
RP	BE	Media Metrix Frequently Asked Questions
	BF	Product Literature, Engage Technologies, "Engage.Discover"

EXAMINER

Robert Pham

DATE CONSIDERED

7/8/02

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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OTHER DOCUMENTS (*Including Author, Title, Date, Pertinent Pages, Etc.*)

RP	BG	Product Data sheet, Open Sesame, "Learn Sesame"
	BH	Marketing Literature, Broadvision. "The Power of Personalization"

EXAMINER

Robert Pham

DATE CONSIDERED

NSIDERED
7/08/02

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(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

8887.3002

SERIAL NO.

09/204,888

Group 2700

APR 25 2000

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INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

APR 24 2000



FILING DATE

03 DEC 1998

GROUP

2711

U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER								DATE	NAME		CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
RP	AI	5	9	7	4	3	9	9	10/99	Giuliani et al.		705	14		
	AJ	4	7	4	5	5	4	9	05/88	Hashimoto		364	402		
	AK	5	7	4	0	5	4	9	04/98	Reilly et al.		705	14		
	AL	5	4	1	0	3	4	4	04/95	Graves et al.		348	1		
	AM	5	7	4	9	0	8	1	05/98	Whiteis		707	102		
	AN	6	0	1	2	0	5	1	01/00	Sammon, Jr. et al.		706	52		
	AO	5	7	1	0	8	8	4	01/98	Dedrick		395	200.47		
	AP	5	6	3	6	3	4	6	06/97	Saxe		395	201		
	AQ	5	7	9	6	9	5	2	08/98	Davis et al.		395	200.54		
	AR	5	8	4	8	3	9	6	12/98	Gerace		705	10		
	AS	5	7	6	1	6	6	2	06/98	Dasan		707	10		

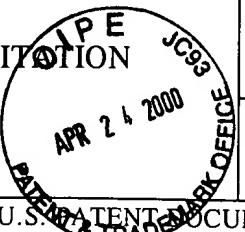
FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER								DATE	COUNTRY		CLASS	SUBCLASS	TRANSLATION	
															YES	NO
RP	CA	9	9	4	4	1	5	9	09/99	WO						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

RP	BI	IEEE Publication "A Framework for Targeting Banner Advertising on the Internet", by Gallagher, K. and Parson, J., January 1997, 12 pages.

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INFORMATION DISCLOSURE CITATION <i>(Use several sheets if necessary)</i>									APPLICANT ELDERING ET AL.	
									FILING DATE 03 DEC 1998	GROUP 2711
U.S. PATENT DOCUMENTS										

Group 2700

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APR 25 2000

EXR INITIAL		DOCUMENT NUMBER							DATE	NAME		CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
RP	AT	6	0	0	5	5	9	7	12/99	Barrett et al.		348	1	
	AU	5	9	4	8	0	6	1	09/99	Merriman et al.		709	219	
	AV	5	7	6	1	6	0	1	06/98	Nemirofsky et al.		455	3.1	
	AW	4	6	0	2	2	7	9	07/86	Freeman		358	86	
	AX	5	4	4	6	9	1	9	08/95	Wilkins		455	6.2	
	AY	5	1	5	5	5	9	1	10/92	Wachob		358	86	
	AZ	5	7	7	4	1	7	0	06/98	Hite et al.		348	9	
	AAA	5	5	6	5	9	0	9	10/96	Thibadeau et al.		348	9	
	ABB	5	0	9	9	3	1	9	03/92	Esch et al.		358	86	
	ACC	5	3	1	9	4	5	5	06/94	Hoarty et al.		348	7	
	ADD	5	5	9	2	5	6	0	01/97	Deaton et al.		382	100	

FOREIGN PATENT DOCUMENTS

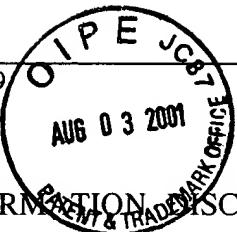
		DOCUMENT NUMBER				DATE	COUNTRY		CLASS	SUBCLASS	TRANSLATION	
											YES	NO

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

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Form PTO-1449

(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

INFORMATION & TRADEMARK OFFICE DISCLOSURE CITATION

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ATTY. DOCKET NO.

T702-00

SERIAL NO.

09/204,888

APPLICANT

ELDERING ET AL.

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AUG 06 2001

FILING DATE

03 DEC 1998

GROUP

2711

Technology Center 2600

U.S. PATENT DOCUMENTS

EXR INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AGG	5 5 2 9 5 4 9	09/96	Hendricks et al.	348	6	
AHH	5 5 8 5 8 6 5	12/96	Amano et al.	348	731	
AII	5 6 0 0 3 6 4	02/97	Hendricks et al.	348	1	
AJJ	5 6 0 4 5 4 2	02/97	Dedrick	348	552	
AKK	5 6 3 2 0 0 7	05/97	Freeman	395	75	
ALL	5 6 6 1 5 1 6	08/97	Carles	348	8	
AMM	5 7 2 4 5 2 1	03/98	Dedrick	395	226	
ANN	5 7 5 8 2 5 9	05/98	Lawler	455	5.1	
AOO	5 7 5 8 2 5 7	05/98	Herz et al.	455	2	
APP	5 7 9 0 9 3 5	08/98	Payton	455	5.1	
AQQ	5 9 1 2 6 9 6	06/99	Buehl	348	5.5	

FOREIGN PATENT DOCUMENTS

EXR INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
						YES NO
CD	9 7 1 2 4 8 6	04/97	WO			
CE	9 7 1 7 7 7 4	05/97	WO			
CF	9 7 4 1 6 7 3	11/97	WO			
CG	9 8 2 1 8 7 7	05/98	WO			
CH	9 8 3 4 1 8 9	08/98	WO			
CI	9 9 0 1 9 8 4	01/99	WO			
CJ	9 9 0 4 5 6 1	01/99	WO			
CK	9 9 6 5 2 3 7	12/99	WO			
CL	9 9 6 6 7 1 9	12/99	WO			
CM	0 0 0 8 9 0 2	02/00	WO			

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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Robert Pham	7/8/02

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Form PTO-149 (REV. 8-83)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE						ATTY. DOCKET NO.	SERIAL NO.	
								T702-00	09/204, 888	
		INFORMATION DISCLOSURE CITATION						APPLICANT		
								ELDERING ET AL.	RECEIVED	
								FILING DATE	GROUP	
								03 DEC 1998	AUG 06 2001	
		(Use several sheets if necessary)						2711 Technology Center 2600		

U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
<i>All documents were considered</i>	RP	ARR	5	9	1	8	0	1	4	06/99	Robinson	395	200.49	
		ASS	6	0	0	9	4	1	0	12/99	LeMole et al.	705	14	
		ATT	6	0	2	0	8	8	3	02/00	Herz et al.	345	327	
		AUU	6	0	5	5	5	1	0	04/00	Henrick et al.	705	14	
		AVV	6	0	8	8	7	2	2	07/00	Herz et al.	709	217	
		AWW	6	1	0	8	6	3	7	08/00	Blumenau	705	7	
		AXX	6	1	1	9	0	9	8	09/00	Guyot et al.	705	14	
		AXY	6	1	3	4	5	3	2	10/00	Lazarus et al.	705	14	
		AZZ	6	1	4	1	0	1	0	10/00	Hoyle	345	356	
		AIA	6	1	6	0	9	8	9	12/00	Hendricks et al.	455	4.2	
		A1B	6	1	7	7	9	3	1	01/01	Alexander et al.	345	327	
		A1C	5	9	7	7	9	6	4	11/99	Williams et al.	345	327	

FOREIGN PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
		CM	0	0	0	8	8	0	2	02/00	WO			
<i>All documents and not considered</i>	RP	CN	0	0	1	3	4	3	4	03/00	WO			
		CO	0	0	1	4	9	5	1	03/00	WO			
		CP	0	0	2	2	8	1	8	04/00	WO			
		CQ	0	0	3	3	2	2	4	06/00	WO			
		CR	0	0	4	9	8	0	1	08/00	WO			
		CS	0	0	5	4	5	0	4	09/00	WO			
		CT	0	0	5	5	7	4	8	09/00	WO			
		CU	0	1	2	4	0	2	7	04/01	WO			
		CV	2	3	4	8	3	4	6	09/00	GB			
		CW	2	3	4	8	5	3	0	10/00	GB			

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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